



2020 SPONSORSHIP LEVELS | ADVERTISING

Employment, Training, Benefits & Wellness Conference

April 8-9, 2020 • Altoona, Iowa
The Meadows Events & Conference Center

	Bronze \$1,500	Silver \$3,500	Gold \$4,500	Platinum \$5,500	Titanium \$7,500
Exhibitor Booth	√	√	√	√	√
Exhibitor Representative(s)	One	Two	Two	Two	Two
Opportunity to network with attendees	√	√	√	√	√
Complimentary Wi-Fi	√	√	√	√	√
Acknowledgement in the conference program as a sponsor	√	√	√	√	√
Acknowledgement on the conference website as a sponsor	√	√	√	√	√
Color ad in the conference program 1/4, 1/2 or full page		1/4 pg	1/2 pg	Full pg	Full pg
Your logo on the conference website with a link to your Company website	√	√	√	√	√
Promotion of your company via IEC social media profiles	√	√	√	√	√
Acknowledgement in Welcome PowerPoint presentation	√	√	√	√	√
A copy of the attendee list at the conclusion of the conference		√	√	√	√
Complimentary registration to attend conference		Four	Six	Eight	Ten
Opportunity to distribute one approved promotional item to all attendees in the registration packet		√	√	√	√
Speaking session(s)		One	One	Two	KEYNOTE
A copy of the attendee list 10 days prior to event					√
Premier exhibit booth location				√	√
Recognition on advertisement - IEC electronic mailings including associations or partnership electronic mailings					√

* Due to limited space, sponsors are allowed only two representatives per day at their exhibit booth during exhibit hours.

Our space is limited and treated on first come first served basis. Please complete this form below and return as soon as possible. Please understand we will not reserve your space until this form is received and we have received payment.