



2021 SPONSORSHIP LEVELS | ADVERTISING OPPORTUNITIES

Employment, Training, Benefits & Wellness Virtual Conference
May 6, 2021

	Titanium \$3,500	Platinum \$2,500	Gold \$2,000	Silver \$1,500	Bronze \$1,000
Virtual Booth* – Standard or Premium	Premium	Premium	Premium	Premium	Standard
Company logo featured in the sponsor scrolling banner on the conference homepage linked to your company website	√	√	√	√	
Zoom Exhibitor Hall* – One (1) or two (2) dedicated half-hour sessions to network with attendees	Two	Two	Two	One	One
Speaking session(s)	KEYNOTE	Two	One	One	
Acknowledgement in the conference program as a sponsor	√	√	√	√	√
Color ad in the conference program 1/4, 1/2 or full page	Full Page (Inside cover)	Full Page (back cover)	1/2 page	1/4 page	
Sponsor Spotlight list MEC social media profiles	√	√	√	√	
Complimentary Conference registrations	Ten	Eight	Six	Four	
A copy of the attendee list at the <u>conclusion</u> of the conference	√	√	√	√	
A copy of the attendee list 10 days prior to event	√				
Recognition on advertisement - MEC electronic mailings including associations or partnership electronic mailings	√				

*Virtual Booth for Sponsors

Showcase your company products and services in a Virtual Booth!

Standard Virtual Booth

Company Logo
 Company Description
 Company Website
 Company Contact Information
 PLUS (√) items above

Premium Virtual Booth

Company Logo
 Company Description
 Company Website
 Company Contact Information
 Premium Booths are listed based on sponsorship level in the "Exhibit Hall"
 Upload Video
 Contact Us Form
 Social Media Links
 PLUS (√) items above

***Zoom Exhibitor Hall** – One or two, half-hour networking sessions will be set-up via Zoom for qualifying sponsors. Exhibitor Representative(s) will be provided a Zoom Meeting link. Exhibitor will be responsible to manage their own booth.



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EMAIL NEWSLETTER ADVERTISING OPPORTUNITIES

The first edition of the MEC email newsletter came out in December of 2019. With more than 25k subscribers + our marketing partnerships, the newsletter is an excellent source of knowledge for our subscribers. It is also a great opportunity for your company to get visibility. If you would like an opportunity to place your ad in the MEC newsletter, please contact Nan@HireQualitySolutions.com to reserve your spot!

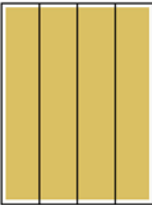
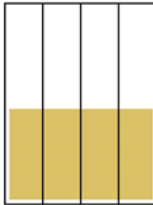
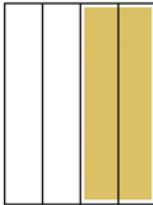
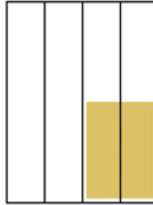
NEWSLETTER AD FREQUENCY	PRICE	SUBSCRIPTION DETAILS
One Time Ad	\$250	Your ad subscription will begin the month following receipt of payment. If you purchased a one-time ad but decide to upgrade to either a bi-monthly or annual subscription, the initial investment will be applied to the new balance.
Bi-monthly Ad (6 newsletters)	\$1250	
Annual Ad (12 newsletters)	\$2500	

PROGRAM ADVERTISING OPPORTUNITIES

The Missouri Employment Conference: Employment, Training, Benefits & Wellness is a very well received conference and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at Nan@HireQualitySolutions.com to reserve your spot!

PROGRAM AD SIZES	PRICE	ADVERTISING SPACE DEADLINE
Full Page, Color	\$1500	Please submit your final ad per the MEC Program Advertising Requirements by March 6, 2021 . Send files to: Sue@MissouriEmploymentConference.com
Half Page, Color	\$1000	
Quarter Page, Color	\$500	

MEC Program Advertising Requirements
 Please follow these guidelines if you are submitting an ad for the MEC Program:

Full Page: 8'w x 10.5'h 	Half Page (H): 8'w x 5.125'h 	Half Page (V): 4'w x 10.5'h 	Quarter Page: 3.875'w x 5.125'h 
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AD SUBMISSION GUIDELINES

- Ad materials must be supplied in PDF x1-a (2001) High Quality Print format. Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.
- For optimal reproduction, maximum total ink density of 300% is recommended.
- Images must be high resolution (300 dpi).
- You may include a border, but do not output with trim marks or bleeds.
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles.
- All fonts must be embedded or outlined before converting to PDF format.
- Minimum size of type intended to knock out is 8pt.

Please submit ad by March 6, 2021 to Sue@MissouriEmploymentConference.com