



**EMPLOYMENT, TRAINING, BENEFITS &  
WELLNESS CONFERENCE  
SPONSORSHIP OPPORTUNITIES  
May 16 & 17, 2023**

	<b>Titanium \$4000</b>	<b>Platinum \$2500</b>	<b>Gold \$2000</b>	<b>Silver \$1500</b>
Exhibitor Booth	√	√	√	√
Exhibitor Representative(s)	Two	Two	Two	Two
Marketing Booth* - Premium or Standard	Premium	Premium	Premium	Premium
Company logo featured in the <b>sponsor scrolling banner</b> on the conference homepage linked to your company website	√	√	√	√
<b>Premier</b> exhibit booth location	√	√	√	-
Opportunity to <b>network</b> with attendees	√	√	√	√
Complimentary Wi-Fi	√	√	√	√
<b>Acknowledgement</b> in the <b>conference program</b> as a sponsor	√	√	√	√
<b>Acknowledgement</b> on the <b>conference website</b> as a sponsor	√	√	√	√
<b>Color ad</b> in the conference program 1/4, 1/2 or full page	Full Page	Full Page	1/2 Page	1/4 Page
Your <b>logo</b> on the <b>conference website</b> with a link to your Company website	√	√	√	√
<b>Sponsor Spotlight</b> via IEC social media	√	√	√	√
<b>Acknowledgement</b> in <b>welcome PowerPoint presentation</b>	√	√	√	√
A copy of the <b>attendee list</b> at the <u>conclusion</u> of the conference	√	√	√	√
<b>Complimentary</b> conference <b>registrations</b>	Ten	Eight	Six	Four
Opportunity to <b>distribute</b> one approved <b>promotional item</b> to all attendees in the registration packet	√	√	√	√
<b>Speaking session(s)</b> Assuming topic & speaker fall under conference focus as well as availability.	Negotiable	Two	One	One

**SPONSOR MARKETING BOOTH**

*A **marketing booth** is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.*

**PREMIUM BOOTH** also included:

- Premium Booths are displayed based on sponsorship level under Marketing Booth
- Upload video
- Upload supporting marketing materials