MISSOURI Employment Conference.com

	Titanium $5000		Platinum $3000		Gold $2500		Silver $2000	
Exhibitor Booth	√		√		√		√	
Exhibitor Representative(s)	Two		Two		Two		One	
Marketing Booth* - Premium or Standard	Premium		Premium		Premium		Standard	
Company logo featured in the **sponsor scrolling banner** on the conference homepage linked to your company website	√		√		√		√	
Sponsor Spotlight via IEC social media	√		√		√		√	
Opportunity to **network** with attendees	√		√		√		√	
Acknowledgement in **welcome** PowerPoint **presentation**	√		√		√		√	
Acknowledgement in the **conference program** as a sponsor	√		√		√		√	
Acknowledgement on the **conference website** as a sponsor	√		√		√		√	
Color ad in the conference program 1/4, 1/2 or full page	Full Page		Full Page		½ Page		¼ Page	
Your **logo** on the **conference website** with a link to your Company website	√		√		√		-	
Complimentary conference **registrations**	Ten		Eight		Four		-	
Premier exhibit **booth location**	√		√		√		-	
Career Opportunities Your job openings on the conference website with a link to your job postings page.	√		√		√		-	
Speaking session(s) Assuming topic & speaker fall under conference focus as well as availability.	One		One		-		-	
A copy of the **attendee list** at the <u>conclusion</u> of the conference	√		√		-		-	

SPONSOR MARKETING BOOTH

*A **marketing booth** is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.*

PREMIUM BOOTH also included:
Upload video
Upload supporting marketing materials

EMAIL NEWSLETTER ADVERTISING OPPORTUNITIES

The first edition of the MEC email newsletter came out in December of 2019. With more than 30k subscribers, the newsletter is an excellent source of knowledge for our subscribers. It is also a great opportunity for your company to get visibility. If you would like an opportunity to place your ad in the MEC newsletter, please contact Nan@MissouriEmploymentConference.com to reserve your spot!

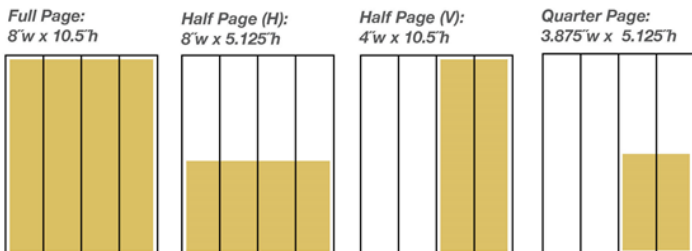| NEWSLETTER AD FREQUENCY	PRICE	SUBSCRIPTION DETAILS
One Time Ad	$250	Your ad subscription will begin the month following receipt of payment. If you purchased a one-time ad but decide to upgrade to either a bi-monthly or annual subscription, the initial investment will be applied to the new balance.
Bi-monthly Ad (6 newsletters)	$1250	
Annual Ad (12 newsletters)	$2500	

PROGRAM ADVERTISING OPPORTUNITIES

The Missouri Employment Conference: Employment, Training, Benefits & Wellness is a very well received conference and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at Nan@MissouriEmploymentConference.com to reserve your spot!

PROGRAM AD SIZES	PRICE	ADVERTISING SPACE DEADLINE
Full Page, Color	$1500	Please submit your final ad per the MEC Program Advertising Requirements by **April 1, 2024.**
Half Page, Color	$1000	Send files to: Nan@MissouriEmploymentConference.com
Quarter Page, Color	$500	

MEC Program Advertising Requirements
Please follow these guidelines if you are submitting an ad for the MEC Program:

Full Page:
8"w x 10.5"h

Half Page (H):
8"w x 5.125"h

Half Page (V):
4"w x 10.5"h

Quarter Page:
3.875"w x 5.125"h

AD SUBMISSION GUIDELINES

- Ad materials must be supplied in PDF x1-a (2001) High Quality Print format. Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.
- For optimal reproduction, maximum total ink density of 300% is recommended.
- Images must be high resolution (300 dpi).
- You may include a border, but do not output with trim marks or bleeds.
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles.
- All fonts must be embedded or outlined before converting to PDF format.
- Minimum size of type intended to knock out is 8pt.

Please send ads to:
Nan@MissouriEmploymentConference.com