MISSOURI Employment Conference.com

# SPONSORSHIP OPPORTUNITIES

*SPRING CONFERENCE 2027*

| | Titanium $5000 | Platinum $3000 | Gold $2500 | Silver $2000 |
|---|---|---|---|---|
| Exhibitor Booth | √ | √ | √ | √ |
| Exhibitor Representative(s) | Two | Two | Two | One |
| Option to provide a **branded item** in the attendee bag | √ | √ | √ | √ |
| Company logo featured in the **sponsor scrolling banner** on the conference homepage linked to your company website | √ | √ | √ | √ |
| **Sponsor Spotlight** via MEC social media | √ | √ | √ | √ |
| Opportunity to **network** with attendees | √ | √ | √ | √ |
| **Acknowledgement** in **welcome** PowerPoint **presentation** | √ | √ | √ | √ |
| **Acknowledgement** in the **conference program** as a sponsor | √ | √ | √ | √ |
| **Acknowledgement** on the **conference website** as a sponsor | √ | √ | √ | √ |
| **Color ad** in the conference program 1/4, 1/2 or full page | Full Page | Full Page | ½ Page | ¼ Page |
| Your **logo** on the **conference website** with a link to your Company website | √ | √ | √ | - |
| **Complimentary** conference **registrations** | Ten | Eight | Four | - |
| **Premier** exhibit **booth location** | √ | √ | √ | - |
| **Career Opportunities** Your job openings on the conference website with a link to your job postings page. | √ | √ | √ | - |
| **Speaking session(s)** Assuming topic & speaker fall under conference focus as well as availability. | One | One | - | - |
| A copy of the **attendee list** at the conclusion of the conference | √ | √ | - | - |

In addition to the options above, sponsors may select named opportunities such as supporting a coffee & snack break, breakfast, lunch, a charging station, or the pre-conference cocktail hour. These can be purchased individually or added to any sponsorship tier:

**Legacy Sponsor - Lunch $1,500**
- Logo displayed at event
- Logo featured on social media
- Logo included in event program
- Opportunity to introduce a speaker
- Entire page ad in event program

**Leadership Sponsor - Breakfast $1,250**
- Logo displayed at event
- Logo featured on social media
- Logo included in event program
- ½ page ad in event program

**Excellence Sponsor - Snack Break — $1,000**
- Logo displayed at event
- Logo featured on social media
- Logo included in event program
- ¼ page ad in event program

**Fundamental Sponsor - Coffee Station — $500**
- Logo displayed at event
- Logo featured on social media

**Pre-Conference Cocktail Hour — TBD**

# ADVERTISING OPPORTUNITIES

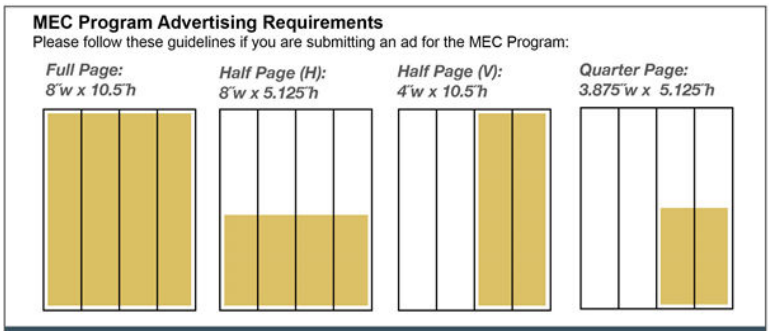
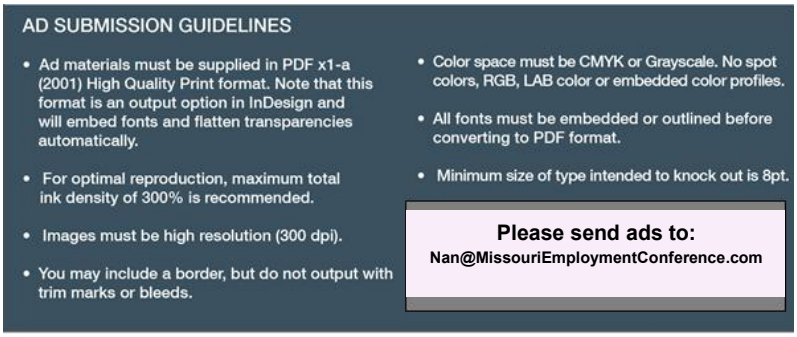
*SPRING CONFERENCE 2027*

## EMAIL NEWSLETTER ADVERTISING OPPORTUNITIES

The first edition of the MEC email newsletter came out in December of 2019. With more than 30k subscribers, the newsletter is an excellent source of knowledge for our subscribers. It is also a great opportunity for your company to get visibility. If you would like an opportunity to place your ad in the MEC newsletter, please contact Nan@MissouriEmploymentConference.com to reserve your spot!

| NEWSLETTER AD FREQUENCY | PRICE | SUBSCRIPTION DETAILS |
|---|---|---|
| One Time Ad | $250 | Your ad subscription will begin the month following receipt of payment. If you purchased a one-time ad but decide to upgrade to either a bi-monthly or annual subscription, the initial investment will be applied to the new balance. |
| Bi-monthly Ad (6 newsletters) | $1250 | |
| Annual Ad (12 newsletters) | $2500 | |

## PROGRAM ADVERTISING OPPORTUNITIES

The Missouri Employment Conference: Employment, Training, Benefits & Wellness is a very well received conference and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at Nan@MissouriEmploymentConference.com to reserve your spot!

| PROGRAM AD SIZES | PRICE | ADVERTISING SPACE DEADLINE |
|---|---|---|
| Full Page, Color | $1500 | Please submit your final ad per the MEC Program Advertising Requirements by **April 1, 2027.**<br>Send files to: Nan@MissouriEmploymentConference.com |
| Half Page, Color | $1000 | |
| Quarter Page, Color | $500 | |